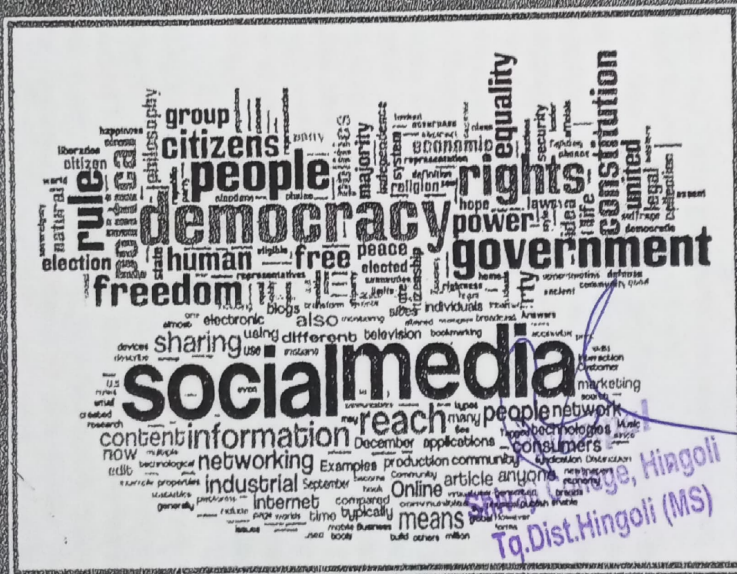
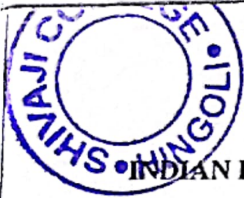


INDIAN DEMOCRACY & MEDIA



EDITOR
DR. VINOD M. MUDE



INDIAN DEMOCRACY & MEDIA

■ Dr. Vinod M. Mude

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Editorial

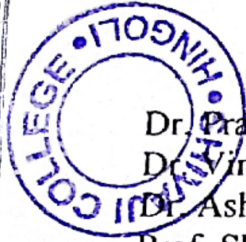
I am very happy to publish this book on DEMOCRACY & MEDIA. All the professors and researchers have made a concerted effort to clarify the contemporary context of Democracy & Media through various perspectives. An honest effort has been made in cooperation with the professors and researchers to analyze and explicate their views in context with Democracy & Media which has been a boon for knowledge through the present editorial book.

The emergence of Media Corporation, through growing cross media ownership is having their impact on media's public service commitment. "Paid news is run to pass off an advertisement, a piece of propaganda and advertisement...pass that as news, pretend that it is news that is "paid news" – P. Sainath. Editorial columns are bid among corporations or members of legislative and other political identities. A trust Barometer Survey was run by Edelman, an independent public relations firm in the year 2010 that credibility in media seems quite tentative resulting in loss of faith among people. "Over the past two years, trust on television news dropped sharply from 61 percent to just 36 percent, that of business magazines went down from 72 percent to 47 percent, and that of newspapers went down from 61 percent to 40 percent. Trust in the media in India declined by 7 percent (from 65 percent in 2009 to 58 percent in 2010) " – "media paid news India"

In Democracy, Inc.: the press and law in the corporate rationalization of the public sphere by David S Allen the chapter Corporate Ownership and the Press: Collapsing Distinctions, he unearthed the whole conflict and history of stance from the U.S. Supreme Court about how free press in a democratic society identified with for-profit organization. Ignorance of this among the commonalities and corporates is what is called as corporate rationalization. This affects the process of inclusion whereby the citizens are now paranoid and thus affecting their relationship with the media. The increasing segregation between the public sphere and its institution per say leaves the fight for democracy among the elite making the sphere passive.

Newspapers in India have investigated political figures and businessmen and often have succumbed to pressure to change headlines and withhold stories. A report by the Press Council of India stated that

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Changing Role of Media in Democracy
Prof. Shaikh Moeen Shaikh Naeem
Dr. A. G. D. Bendale Mahila Mahavidyalaya, Jalgaon



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Abstract :-

Media constitutes as the fourth pillar of democracy. The role of the media is vital in generating a democratic culture that extends beyond the political system and becomes engrained in the public consciousness over time. Media is supplying the political information that voters base their decisions on. They identify problems in our society and serve as a medium for deliberation. They also serve as watchdogs that we rely on for uncovering errors and wrongdoings by those who have power. Media is vital in generating a democratic culture that extends beyond the political system and becomes engrained in the public consciousness over time. The role of media in a democracy is as crucial as that of the politicians and should never be underestimated.

Key Words :-

Media, Role, Democracy

Introduction :-

A free, objective, skilled media is an essential component of any democratic society. On the one hand, it provides the information which the polity require to make responsible, informed decisions. On the other, it performs a "checking function" ensuring that elected officials uphold their oaths of office and campaign promises and that they carry out the wishes of the electorate. Media is supplying the political information that voters base their decisions on. They identify problems in our society and serve as a medium for deliberation. They also serve as watchdogs that we rely on for uncovering errors and wrongdoings by those who have power. Media is vital in generating a democratic culture that extends beyond the political system and becomes engrained in the public consciousness over time.

Research Methodology :-

17: Analytical Research Methodology

18: Descriptive Research Methodology

Objectives :-

17: To study role of media in democracy.

18: To study how the role of media is changing in democracy.

19: To study responsibilities of media in democracy.

186: To study challenges to media in democracy.

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Technology and Psychology for Happiness.

Dr. Subhash Tulshiram Sherkar

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Introduction: -Fundamentally, Psychology focuses on animal behavior and cognitive process. Psychology and technology definitely it can give shape the whole world. But everyone deliberately should be the implementation of Psychology and technology principles in our life. Psychology is the scientific study of the mind and behavior. Psychologists are actively involved in studying and understanding mental processes, brain functions, and behavior. Psychology is the scientific study of the mind and behavior. The field of psychology is considered a "Hub Science" with strong connections to the medical sciences, social sciences, and education. According to Ludwig Wittgenstein "The limits of my language mean the limits of my world". The language, thought and behavior are interdependent. So first create a thought in our cognitive process and then we speak out. This article particularly focuses on the relationship between language and thought, language is symbolic tool representing our cognitive process as well as we use to communicate our thought. Language is the mirror of thinking, and it is one of the ways in which we communicate our rich cognitive world. As Wittgenstein suggests, we may see the world within the boundaries of our language, and we think that way. Therefore, we can argue that the language we speak not only facilitates thought communication but also shapes and diversifies thinking.

The elephant rope story supports our research while going through an elephant camp, a gentleman noticed that the elephants were not kept in cages or restrained by chains. A little bit of rope connected to one of their legs was all that stood among them and exiting the camp. As even the man saw the elephants, he was perplexed about why the elephants didn't simply break the chain and flee the camp with their might. They had every opportunity to do so but instead chose not to. He was curious and wanted to know why the elephants just were sitting in and never attempted to flee, so he questioned a nearby instructor. "When they're really young and much younger, we use same size ropes to tie them, and when at that age, it's plenty to restrain them," the instructor said. They are

socialized to believe that they will never be able to break free. They rarely try to break free because they feel the rope still can grasp them. "The elephants' main rationale for not breaking free and fleeing the camp was that they had come to believe that it was simply not possible. We can take the moral lesson from this story, No regardless of how hard the world tries to keep you back, never lose faith in your ability to achieve your goals. Believing in your ability to succeed is the first step toward realizing it.

Objectives of the study:

- 1) To create awareness in the whole world, the role of Psychology and technology for happiness and Technology.
- 2) To encourage everyone human being, live a quality and happy life.
- 3) Deliberately should be the implementation of Psychology and technology principles in our life.

Psychology: - Fundamentally, Psychology focuses on animal behavior and cognitive process. Psychology and technology definitely it can give shape the whole world. But everyone deliberately should be the implementation of Psychology and technology principles in our life. Psychology is the scientific study of the mind and behavior. Psychologists are actively involved in studying and understanding mental processes, brain functions, and behavior. The field of psychology is considered a "Hub Science" with strong connections to the medical sciences, social sciences, and education. Also various branches of psychology as like, Abnormal Psychology, Child Psychology, Educational Psychology, Criminal Psychology, Developmental Psychology, Counseling Psychology, Social Psychology, Experimental Psychology, Political Psychology, Industrial Psychology, Organizational Psychology, Clinical Psychology, Sports Psychology, Criminal Psychology, Consumer Psychology, Women Psychology etc. above mentioned various branches of psychology focus the mental process and behavior of human being. All mental process as like sensation, attention, perception, thinking, reasoning, learning, intelligence, emotions, memory-forgetting, creativity, decision making etc. All mental process are playing vital role in Technology, Happiness and Well-being. Without mental process we cannot develop technology, happiness and well-being. Everyone wants good technology, happiness, quality life, stress free life and well-being. But we never introspection yourself. So create a health and happiness problem in life. Everyone should be taking a control of mind power With Big and Positive Thinking. Without psychology we can't live quality and happy life. Because life start with

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sensation and perception. Happiness and well-being is not getting automatic, it is choice. But now days we tonally forget choice. We know what happens in regarding health and our life.

Technology: - Technology definitely helps us to live a smart life. How to use technology, its depend on our sensation, perception and thinking. Have advantage and disadvantage of technology. Also technology can be effects on physical mental and social health. Technology is the application of knowledge to reach practical goals in a reproducibile way. The word technology may also mean the product of such an endeavor, such as physical objects like utensils or machines and intangible tools such as software. What is technology? Technology is the application of scientific knowledge to the practical aims of human life or, as it is sometimes phrased, to the change and manipulation of the human environment. The different types of technology as like Transportation technology, Medical Technology, Construction Technology, Media Technology, Agriculture technology. Educational Technology Energy power Technology, manufacturing technology, etc.Excessive use of internet is very dangerous for human being. So many impacts on human mental and physical health .we know much and more lot of information on internet. But we have should be choice to getting which knowledge is good and bad. One click through fingers on Google we got lot of latest information. As like video, websites and different social media posts. Internet also create problem in mental process. According to Francisco Mochon, Some positive effect digital life on happiness.01) Connection. 2) Commerce, government and society3) Crucial intelligence4) Continuation toward quality.

Beata Stefanowicz finds out his research article, Negative impacts of technology on mental health. According to his study, the biggest five negative effects of technology on our lives.

In this research article people notice is psychological problems. The most prevalent cognitive disorders induced by technology that the participants of our study recognized in themselves were, the compulsion to fill any momentary boredom with the use of a Smartphone (47%)Having states of mechanical, routine, and repetitive internet behaviors (38%)Consuming tragic online news without emotional or psychological response or impact (34%)Spending time on their device when being with their loved ones and giving it more attention than to the people (32%)These problems mainly affect young people who spend more time online than older generations. We can see that from the result of our study. Gen Z internet users were 20% less likely than other generations to say that technology positively impacts our lives. So what

are the most common mental health problems and cognitive disorders caused by modern technologies?

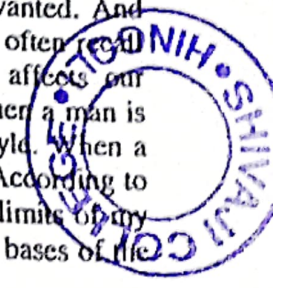
Happiness: Happiness correlated well-being. Happiness and well-being is a state of mind. Happiness is emotion such as like, anger, sadness, hate, anxiety, fear. Affection, excitement, and interest Happiness is the state of mind. Happiness not getting automatic. Happiness is also choice. Happiness depends on how to think our environment and react on it. in psychology, a state of emotional well- being that a person experiences either in a narrow sense, when good things happen in a specific moment, or more broadly, as a positive evaluation of one's life and accomplishments overall that is, subjective well-being. Happiness can be distinguished both from negative emotions and also from other positive emotions (such as affection, excitement, and interest). This emotion often co-occurs with a specific facial expression such as like the smile. Well-being is vast nature of happiness. One situation occur difference experience from one and more persons. Happiness and well-being is depends on how we think our environment. Environment is the food of our mental process. If we taking good food for our health, we definitely we got a good physical health as like this, when we taken good mental food, we got a good mental health. Mental food means how to we give positive thoughts our mind. Situation will be different, from one person to another person about happiness and well-being.

Result and Discussion: -

Above mentioned various research shows that, we behavior as we think. The magic of thinking big book writer David Schwartz, father told his son, 'David Schwatz' story how to act his son as they think. All children go through 'hat stage'. It means that they are If the character wants to act, they imitate him by wearing his hat. I will always remember an incident that I had with my son Devi. One day he insisted that he wanted to become a Lone Ranger, but he didn't have the Lone Ranger hat. I explained to him that he tried hard to wear the second hat and become the Lone Ranger."But, Dad, I can't think of a Lone Ranger without a Lone Ranger hat." "I finally gave in and bought him the hat he wanted. And after wearing the hat, he literally became the Lone Ranger. I often read this incident because it shows how our outer personality affects our thinking. Anyone who has served in the Sean knows that when a man is in a soldier's uniform, only then can he feel the soldier's style. When a woman wears a party dress, that's when she wants to party. According to Ludwig Wittgenstein "The limits of my language mean the limits of my world" And Assoc, Proof. Tilbe Goksum, Find out his, 'the bases of the

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mind: The relationship of language and thought." Teacrch article. There is a close relationship between language and thought. Also he said that even though the limits of our language are different from the limits of our thinking. This, however, does not mean that they cannot comprehend or think about concepts that do not exist in their language. Language is the mirror of thinking, and it is one of the ways in which we communicate our cognitive world. According to Christopher A. Lovejoy, 'Technology and mental health: The role of artificial intelligence' 'The successful integration of AI into healthcare could dramatically improve quality of care. In psychiatry, new tools for diagnosis, monitoring and treatment may improve patient outcomes and re-balance clinician workload. While there is great potential, numerous risks and challenges will arise. These will require careful navigation to ensure the successful implementation of this new technology. Cera Care is a domiciliary care provider conducting research into how artificial intelligence can be used to improve the care delivered to elderly people living at home.

According to Francisco Mochon, in the article 'Happiness and Technology: Special Consideration of Digital Technology and Internet' Found the results of studies on the relationship between digitization and happiness is far from convergent because they depend on how the two concepts are defined and operationalized. Thus, starting from the premise that digital technologies have a beneficial impact on people's sociability, their connections with other people and their well-being, analyzed the impact of social networks on happiness and found that, regardless of age, individuals who used social networks were, on average, more satisfied with their lives than those who did not use them. This satisfaction stems from the fact that digital networks offer the opportunity to communicate and share messages, images, videos, etc., with other people. Finally, the conclusion according to me definitely psychology and technology playing a very vital role for happiness and well-being. Also, definitely 'we behave as we think.' Implementation of my own life.

The Positive Effects Of Digital Techno

Recommendations: -

- Every person should believe in themselves, and focus on happiness. Also decided how much time use technology for improve the skills and quality in their life.
- Be conscious regarding life satisfaction and happiness.
- Keep your mind, quality education and skill oriented education is more important than general education.

- Life is fleeting and they should live happily every day.
- Physical health and mental health also more important than education.
- Students should explore their own abilities, that is, introspect.
- Students should correct their shortcomings or mistakes without covering them up.
- Students and parents should keep in mind that a job is not the only career. Career also correlated with quality education and happiness.
- Students should learn to digest failure. This is the real purpose of education.

Limitations: -

- This research article is subjective. Because my own experience regarding this article it will be different than other persons.
- This article bends towards spirituality.
- Some psychological principals and mental process so hard and expensive. But his impact falling on behavior regarding technology, happiness satisfaction quality education, and various vocational skills.

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